

**GUJARAT UNIVERSITY**  
**K. S. SCHOOL OF BUSINESS MANAGEMENT**  
**[Five Years' (Full-time) M.B.A. Integrated Degree Course]**  
**Fifth Year M.B.A. (SEM-IX)**  
**KS\_M\_F\_55**  
**Strategic Financial Management (Finance Elective)**

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**3 credit course**

**Objective –**

For any organization, management of finance is a very significant and sensitive area and errors in it can prove to be costly or even fatal to the organization and a profit making organization can become bankrupt. In today's competitive environment, corporate strategies are designed focusing basically on the financial aspects. The objective of this course is to provide a comprehensive and in-depth knowledge of various practical aspects of financial management such as investment, fund raising, profit allocation etc. from a strategic perspective.

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<b>Module – 1</b>	<b>[20%]</b>
<ul style="list-style-type: none"><li>➤ Strategic Financial Management – An overview</li><li>➤ Firm's Environment and financial strategy</li><li>➤ Cross-Sectional Analysis of Financial Statement Information</li><li>➤ Challenges in Strategic Financial Management</li></ul>	
<b>Module - 2</b>	<b>[20%]</b>
<ul style="list-style-type: none"><li>➤ Allocation of Capital and Corporate Strategy</li><li>➤ Risk Evaluation in investment decision</li><li>➤ Leasing decision</li></ul>	
<b>Module – 3</b>	<b>[20%]</b>
<ul style="list-style-type: none"><li>➤ Designing of Capital Structure and Corporate Strategy</li><li>➤ Dividend and retention policy</li></ul>	
<b>Module – 4</b>	<b>[20%]</b>
<ul style="list-style-type: none"><li>➤ Financial feasibility and competence diagnosis</li><li>➤ Financial risk management</li><li>➤ Financial Architecture</li></ul>	
<b>Module – 5</b>	<b>[20%]</b>
<ul style="list-style-type: none"><li>➤ Value-Based Management</li><li>➤ Managerial Incentives</li><li>➤ Financial Distress and restructuring</li><li>➤ Contemporary Issues in Strategic Financial Management</li></ul>	

**No of lectures in semester:** Approximately 40 to 45 hours

**Assignments:** Minimum 3 Assignments

**Evaluation Pattern:**

Continuous Evaluation	30%
Mid-Sem. Exam	20%
End-Sem. Exams	50%

**Reference Books**

- Strategic Financial Management by Ravi Kishore (Taxmann)
- Strategic Financial Management by S. Rajni and H. Preeti (PHI)
- Strategic Financial Management by S. Palanisamy, S. Jayaprakash (Oxford)
- Strategic Financial Management by G. V. Satya Sekhar (HPH)
- Strategic Financial Management by J. B. Gupta (Taxmann)