

GUJARAT UNIVERSITY
K.S.SCHOOL OF BUSINESS MANAGEMENT
[Five Years (Full Time) M.B.A. Integrated Degree Course]
THIRD Year M.B.A. (SEM-VI)
KS_M_CC_368
Project

3 credit course

Objective –

Understanding Financial Feasibility of a new venture.

Methodology – Industrial visit, understanding of various aspects of Financial Management and application of the same in the incorporation of new venture.

Expected Outcome – Comprehensive understanding of Financial Feasibility for starting up of a new venture.

Evaluation Pattern – Presentation and Viva – voce.