

**GUJARAT UNIVERSITY**  
**K. S. SCHOOL OF BUSINESS MANAGEMENT**  
**[Five Years' (Full-time) M.B.A. Integrated Degree Course]**  
**Fifth Year M.B.A. (SEM-IX)**  
**KS\_M\_F\_53**  
**Management of Financial Services (Finance Elective)**

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**3 credit course**

**Objective** – In today's world, with the impact of globalization and liberalization, world economy is dominated by new ideas and thinking. The financial services sector is no exception to this. Being an integral part of the financial system of a modern economy, the financial services sector has witnessed a proliferation of its functions. The objective of this course is to make students understand about financial markets, financial intermediaries and financial services. It covers functioning and regulations of the above mentioned aspects.

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**Module – I** **[20%]**

- Introduction to financial system
- Money Market
- Debt Market
- Capital Market
- Primary Market

**Module - II** **[20%]**

- Secondary Market
- Depositories and custodians
- Credit Rating
- Venture Capital

**Module – III** **[20%]**

- Banking Institutions
- The Reserve Bank of India
- Commercial Banking
- Cooperative Banking
- Foreign Banking Systems

**Module – IV** **[20%]**

- Non-Banking Financial Institutions
- Industrial Finance and Institutions
- International Financial Institutions
- Merchant Banking and Investment Banking

**Module – V** **[20%]**

- Mutual Funds
- Leasing and Hire purchase
- Factoring and Forfaiting

- Insurance services

**No of lectures in semester:** Approximately 40 to 45 hours

**Assignments:** Minimum 3 Assignments

**Evaluation Pattern:**

Continuous Evaluation	30%
Mid-Sem. Exam	20%
End-Sem. Exams	50%

**Reference Books:**

- Financial Markets, Institutions and Financial Services by Gomez, Clifford (PHI)
- The Indian Financial System by Bharati V. Pathak (Pearson)
- Financial Services by M. Y. Khan (TMH)
- Financial Services and Systems by S. Gurusamy (TMH)
- Financial Services in India by V. A. Avdhani (HPH)
- Indian Financial System by H. R. Machiraju (Vikas)
- Financial Markets and Financial Services by Vasant Desai (HPH)