

“Show off by how much you conserve, not consume” - Dr Rajiv Kumar, Vice-Chairman, NITI Aayog, during his visit to Gujarat University

NITI Aayog & Gujarat University sign a Statement of Intent to collaborate towards agriculture, innovation and allied sectors. Gujarat University also launches the Institute of Innovation, Entrepreneurship & Skills (IIES) and first of its kind MBA in Agripreneurship & Value Chain Management

AHMEDABAD, SEPTEMBER 07, 2021: Gujarat University today signed a Statement of Intent with NITI Aayog, Government of India, through which both parties agreed to collaborate towards agriculture, innovation and allied sectors in a program held in presence of Dr Rajiv Kumar, Vice-Chairman, NITI Aayog.

During the program, Gujarat University also launched the Institute of Innovation, Entrepreneurship and Skills (IIES) and first of its kind MBA in Agripreneurship & Value Chain Management.

Others in attendance at the program included Shri Bhupendrasinh Chudasama, Hon'ble Minister of Education, Govt. of Gujarat; and Dr Neelam Patel, Senior Advisor, NITI Aayog. Dr Rajiv Kumar and Shri Bhupendrasinh Chudasama also interacted with the startups of the Gujarat University Startup & Entrepreneurship Council (GUSEC) during the visit.

Speaking of the pertinence of sustainability, Dr Kumar remarked, “According to the current IPCC report, we don't have too much time to take care of our planet. If we don't take care of sustainability, I'm afraid we're awaiting a disaster. IIS and its focus on making the economy lighter in resources is the need of the hour. We must caution against falling prey to a consumerist culture; show off by how much you conserve, not consume.”

Shri Bhupendrasinh Chudasama urged the youth present at the event to take advantage of the opportunity and said, “There is strength in the minds and spirits of youngsters. You alone can bridge the gap between agriculture and innovation.”

Dr Himanshu Pandya, Vice-Chancellor, Gujarat University, implored the audience to embrace sustainable practices and said, “We need to come up with a system that is 100% sustainable and damages the environment as little as possible, to give the earth the time and chance to regrow.”

In a bid to extend its existing efforts in innovation, entrepreneurship and startup ecosystem, Gujarat University also launched the Institute of Innovation, Entrepreneurship & Skills (IIES) under GUSEC on the occasion. The Institute will undertake academic and research activities in these core areas.

The MBA program in Agripreneurship and Value Chain Management of Indian Institute of Sustainability - an Institute of Gujarat University - was also launched. The program is designed in collaboration with the likes of Pennsylvania State University USA, JUNIA ISA France, IDC Herzliya, and United Nation Institute of Technology and Research (UNITAR) and it aims to allow its students exposure to national and international opportunities in establishing sustainability in various industries.

[List of Interacting Startups](#)
[Photographs](#)

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