



# Memorandum of Understanding

between

**Department of Business Intelligence,  
B. K. School of Professional and Management Studies,  
Gujarat University.**

and

**Silver Touch Technologies Ltd.**

This Memorandum of Understanding (MOU) sets for the terms and understanding between the Department of Business Intelligence, B.K School of Professional and Management Studies and Silver Touch Technologies Ltd. from 7th July, 2023.

**Dr. Mamta Brahmabhatt**

Associate Professor & Head  
Department of Business Intelligence,  
BKSPMS, Gujarat University

**Shri. Jignesh Patel**

Director  
Silver Touch Technologies Ltd.

**Hon. Vice Chancellor  
Gujarat University**



DEPARTMENT  
OF  
BUSINESS  
INTELLIGENCE

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BK SCHOOL OF  
PROFESSIONAL &  
MANAGEMENT  
STUDIES

दिनांक :

संदर्भ संख्या :

## MEMORANDUM OF UNDERSTANDING

between

**Department of Business Intelligence  
B.K School of Professional and Management Studies,  
Gujarat University.**

and

**Silver Touch Technologies Ltd.**

This **Memorandum of Understanding (MoU)** is entered into on **Friday, 7<sup>th</sup> July, 2023** by and between **Department of Business Intelligence, B.K School of Professional and Management Studies, Gujarat university** and **Silver Touch Technologies Ltd. Department of Business Intelligence, B.K School of Professional and Management Studies, Gujarat University** and **Silver Touch Technologies Ltd.** agree that cooperation in activities that are mutually beneficial. The areas of cooperation may include, subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic, educational and institutional activities such as:

- Joint research projects and publications, including work by undergraduate, graduate, and post-doctoral students at the partner institutions;
- Student internships and placements
- Joint conferences and workshops;
- Training provided by professionals to the students either virtual or on campus
- Material and insights sharing
- Visits by resource persons, professional staff, and students.

The parties anticipate that a number of these initiatives will occur during the period of this MoU. However, neither party is obligated to agree to any minimum number of activities, nor is this MoU intended to preclude either party from entering into similar agreements with other institutions. The MoU does not bind either party by any legal obligation.

The following initiatives provide good starting places and can be implemented as soon as administrative details are agreed upon between the two institutions:

- Summer joint internship programmes
- Summer graduate and undergraduate experiences;
- Student opportunities for paid internships;
- Cooperation in academic and research programs



Page

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दिनांक :

संदर्भ संख्या :

### 1. Purpose

With a view to providing students to the internship program with the aim for final placements. Special focus will be given to entrepreneurial learning and support the acquisition of related skills and competences, by the student that participate in the Internship/Placement Programme.

### 2. Content

The content of the Internship Programme and the manner in which the student will be assigned is to be determined through consultation among the two parties.

### 3. Assigning the internship mentor

The student's internship mentor at the receiving organization is to be determined by **Innovatics** as per organization policy.

### 4. Placement

At the end of the internship program if **Silver Touch Technologies Ltd.** finds the student suitable the organizations can give a suitable placement offer.

### 5. Training /workshops and seminar

**Silver Touch Technologies Ltd.** shall conduct training workshops and seminar for the students of **Department of Business Intelligence, B.K School of Professional and Management Studies, Gujarat University** whenever possible and required.

*M. Brahm bhatt*

Dr. Mamta Brahm bhatt  
Associate Professor & Head,  
Department of Business Intelligence,  
BKSPMS, Gujarat University.

*Shri Jignesh Patel*

Shri Jignesh Patel  
Director,  
Silver Touch Technologies Ltd.





## MEMORANDUM OF UNDERSTANDING

**Silver Touch**  
TECHNOLOGIES

between

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B.K School of Professional and Management Studies,  
Gujarat University.**

and

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*M. Brahmbhatt*



*J. M. M.*

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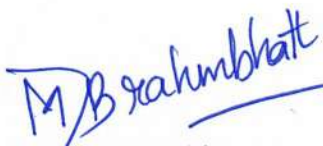
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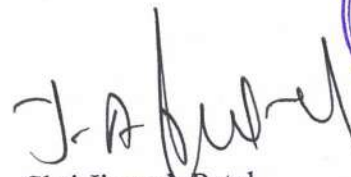
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Dr. Manita Brahmhatt  
Associate Professor & Head,  
Department of Business Intelligence,  
BKSPMS, Gujarat University.



Shri Jignesh Patel  
Director,  
Silver Touch Technologies Ltd.

