Memorandum of Understanding

Between

Gujarat University and GESIA IT Association

This agreement is entered on 23rd November 2017, between:

GESIA IT Association (thereinafter referred to as GESIA) having its registered office at 300, 3rd Floor, Parshwanath Business Park, S. G. Highway, Near Prahladnagar Garden, Satellite, Ahmedabad – 380015, Gujarat. GESIA is a registered company under Section 8 of the Companies Act, 2013 incorporated on 23rd April 2016.

And

Gujarat University (thereinafter referred to as GU) a premier State University located at Navrangpura, Ahmedabad – 380009, Gujarat, India.

GESIA and GU have been individually referred to as 'PARTY' and collectively called 'PARTIES' hereafter. The Two Parties to this Memorandum of Understanding (MOU) accepts the following terms and conditions with a common intention of being legally bound on them.

GESIA IT Association is a not-for-profit; industry-led-industry managed ICT and electronics association working towards sustainable development of the ICT sector in the state of Gujarat. GESIA IT Association (GESIA) in partnership with Gujarat University (GU) is proposing to launch an ICT industry survey in order to provide the various stakeholders with an idea of the complexity of ICT industry, market assessment, reviewing the economic, political and market factors that influence the industry in context to Gujarat ICT Ecosystem.

GU was established on 23rd November, 1949 as a State University at Ahmedabad under Gujarat University act 1949 of the State Government. It is an affiliating University for under-graduate, post-graduate and research level courses. It also encourages high impact research in various scientific disciplines. More than 3,50,000 students are enrolled and study different courses in the University. There are more than 300 colleges, 35 approved institutions and 20 recognized institutions affiliated with GU. As a premier University, GU strives to accommodate novel ideas and innovative strategy in teaching and research to cater emerging challenges of academic endeavours, research and development.

GESIA and GU plans to do the survey keeping in mind the necessity to get data on various HR, Financial and policy oriented fronts, required to create conducive ecosystem in Gujarat. Data collection and monitoring and evaluation (M&E) have always been integral parts of such development work. Collecting data helps Institutions / Organizations / Government determine; what the prevailing scenario is and how best to improve further. Policy framework, Industry-Academia Gap, skill requirement, Training & development, Startups support and ecosystem etc. are critical to targeting support to IT SMEs, Academia and thus create ecosystem which fosters innovation and creates Jobs.

The initiative emanates from the growing demand for data and analysis necessary for appropriate but visionary policy required to catapult the Gujarat based ICT industry into new horizons and at par with the leading ICT states of India and on the road map to becoming a global ICT hub. Through development of its research initiative, we seeks to build a knowledge base in support of sound ICT policy and regulatory design, transparent implementation processes, and monitoring and review of policy and regulatory developments in the state.

1. IN ADDITION TO ABOVE, ALL PARTIES ARE AGREEING TO ENCOURAGE FOLLOWING ACTIVITIES:

a. Reviewing and revamping of IT academic programs, syllabus / curriculum and training methodology. Appointing industry experts and mentors to deliver lectures and develop industry related projects

b. Facilitating active industry – academic collaboration through industry visit, internship, on the job training and placement opportunities based on realistic industry needs

c. Advisory services for IT Infrastructure up-gradation including setup for state of art ICT and Animation Labs

   1.1. GESIA will be a Knowledge Partner for the research projects and proposed courses mutually agreed by both the parties

   1.2. Support Gujarat University to introduce Industry relevant programs and short term courses based on globally accepted curriculum

   1.3. Collaboration with various developments of GU and affiliated colleges in delivering skill based courses with active support from leading Electronics and IT industries

   1.4. Conducting assessments for mutually agreed courses and certifying the students