



NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. '4-A' / 52955 /of 2025

Department of Business Intelligence

B. K. School of Professional and Management Studies

Gujarat University

DECEMBER 2025

UNIVERSITY EXAMINATION

MBA(Integrated)/ MBA(Integrated) in Business Intelligence/ MBA(Integrated) in Advertising and Public Relations SEMESTER-V, MBA(INTEGRATED) (Regular)



Candidates for the above examination are requested to be present at the respective place of examination, fifteen minutes before the time of examination.

They are forbidden to take any book or any kind of hand written/typed /printed material, programmable calculator and any type of mobile phone in the examination hall.

● The written examination will be conducted in the following order.

Sr. No	Date/Day	Specialization	Name of Subject	Subject Code	Time	Marks
1	02/12/2025 Tuesday	BM	Production and Operations Management (POM)	DSC-C-POM-351	02:30 pm To 04:30 pm	50
		BI	Analytical Production and Operations Management (APOM)	DSC-C-APOM-351		50
		APR	Elements of Production and Operations Management (EPOM)	DSC-C-EPOM-351		50
2	03/12/2025 Wednesday	BM	Fundamentals of Strategic Management (FSM)	DSC-C-FSM-352	02:30 pm To 04:30 pm	50
		BI	Business Strategies (BS)	DSC-C-BS-352		50
		APR	Management Strategies (MS)	DSC-C-MS-352		50
3	04/12/2025 Thursday	BM/BI/APR	Contemporary Management Practices (CMP)	DSC-C-CMP-353	02:30 pm To 04:30 pm	50
4	05/12/2025 Friday	BM/BI/APR	Operations Research (OR)	DSC-M-OR-354	02:30 pm To 04:30 pm	50
5	06/12/2025 Saturday	BM/BI/APR	Statistical Software Package (SSP)	SEC-356	02:30 pm To 03:30 pm	25

The exchange or loan of calculating aids, drawing instruments or the materials used in the examination is not permitted while examinations are in progress. Candidates must bring their own instruments. They will not be allowed to borrow from one another in any circumstances.

Ahmedabad-380009.

By Order,

November 25, 2025

for, Controller of Examinations.