



NOTIFICATION OF THE GUJARAT UNIVERSITY
No. Exam. '4-A' / 51817 /of 2024

Department of Business Intelligence
B. K. School of Professional and Management Studies, Gujarat University, Ahmedabad
December-2024 Exam
Revised on:28/11/2024
Integrated Master of Business Administration Semester-VII
(I-MBA, IMBA-BI, IMBA-IB, IMBA-APR)
(Regular)

Candidates for the above examination are requested to be present at their respective place of examination fifteen minutes before the time of examination.

They are forbidden to take any book or any kind of handwritten/typed /printed material, programmable calculator, and any type of mobile phone in the examination hall.

- Place of the examination will be declared later on.
- The written examination will be conducted in the following order.

Sr. No.	Date/Day	Specialization	Name of Subject	Marks	Time
1	05/12/2024 Thursday	BM/IB/APR	Organizational Structure & Dynamics (OSD)	70	11:00 am to 01:30 pm
		BI	Principles of Management (PoM)		
2	06/12/2024 Friday	BM/IB/APR	Management Accounting (MA)	70	11:00 am to 01:30 pm
		BI	Financial Accounting for Managers (FAM)		
3	07/12/2024 Saturday	BM/IB/APR	Managerial Communication (MC)	70	11:00 am to 01:30 pm
		BI	Business Communications & Etiquettes (BCE)		
4	09/12/2024 Monday	BM/IB/APR	Management Information Systems (MIS)	70	11:00 am to 01:30 pm
		BI	Information Systems for Management (ISM)		
5	10/12/2024 Tuesday	BM/IB/APR	Quantitative Techniques for Management/Quantitative Techniques for International Business/ Quantitative Techniques for Advertising and Public Relations (QTM/QTIB/QTAPR)	70	11:00 am to 01:30 pm
		BI	Applied Statistics for Decision Making (ASDM)		
6	11/12/2024 Wednesday	BM/IB/APR	Research Skills using Spreadsheets (RSS)	70	11:00 am to 12:30 pm
		BI	Data Analysis using Spreadsheet (DAS)	70	
7	12/12/2024 Thursday	BM/IB	Economics for Managers (EM)	70	11:00 am to 01:30 pm
		APR	Integrated Marketing Communication (IMC)	70	
		BI	Foundation of Data Management in R (FDM)	70	11:00 am to 12:30 pm

8	13/12/2024 Friday	BI	Tableau For Business Analytics (TBA)	70	11:00 am to 12:30 pm
---	----------------------	----	--------------------------------------	----	----------------------------

The exchange or loan of calculating aids, drawing instruments or the materials used in the examination is not permitted while examinations are in progress. Candidates must bring their own instruments. They will not be allowed to borrow from one another in any circumstances.

Ahmedabad-380009.

By Order,

November 27, 2024

for Controller of Examinations.