



NOTIFICATION OF THE GUJARAT UNIVERSITY
No. Exam. '4-A'/ 51818 /of 2024

Department of Business Intelligence
B. K. School of Professional and Management Studies, Gujarat University, Ahmedabad
Semester-III, MBA (BI)
December-2024 Exam

MBA in Business Intelligence
(Regular & Repeater)

Candidates for the above examination are requested to be present at respective place of examination, fifteen minutes before the time of examination.

They are forbidden to take any book or any kind of hand written/typed /printed material, programmable calculator and any type of mobile phone in the examination hall.

- The written examination will be conducted in the following order.

Sr. No.	Date/Day	Semester	Code	Name of Subject	Time	Marks
1	05/12/2024 Thursday	SEM-III	BI-301	Employment Enhancement Skills (EES)	02:30 p.m. to 05:00 p.m.	70
2	06/12/2024 Friday	SEM-III	BI-E102	Digital Marketing, Web and Social Media Analytics (MW & SMA)	02:30 p.m. to 05:00 p.m.	70
3	07/12/2024 Saturday	SEM-III	BI-E106	Fraud And Risk Analytics (FRA)	02:30 p.m. to 05:00 p.m.	70
4	09/12/2024 Monday	SEM-III	BI-303	Multivariate Data Analytics (MDA)	02:30 p.m. to 05:00 p.m.	70
5	10/12/2024 Tuesday	SEM-III	BI-E107	Fundamentals of Machine Learning (FML)	02:30 p.m. to 05:00 p.m.	70
6	11/12/2024 Wednesday	SEM-III	BI-E104	Financial Technology Services and Management (FTS&M)	02:30 p.m. to 05:00 p.m.	70
7	12/12/2024 Thursday	SEM-III	BI-E105	Financial Analysis & Reporting (FAR)	02:30 p.m. to 05:00 p.m.	70
8	13/12/2024 Friday	SEM-III	BI-E101	Supply Chain & Logistics Analytics (SC & LA)	02:30 p.m. to 05:00 p.m.	70

The exchange or loan of calculating aids, drawing instruments or the materials used in the examination is not permitted while examinations are in progress. Candidates must bring their own instruments. They will not be allowed to borrow from one another in any circumstances

Ahmedabad-380009.

By Order,

November 27, 2024

for Controller of Examinations.