

**Gujarat University**  
**Department of Business Intelligence (DBI)**  
**B K School of Professional & Management Studies, GU**  
**Five Years' Master of Business Administration (Integrated) Programme**  
**INTERNAL EXAM SEPTEMBER-2024**  
**INTEGRATED MBA**  
**RESULT OF MID-SEMESTER EXAMINATION**  
**ADVERTISING AND PUBLIC RELATIONS (SEMESTER - VII)**

Sr.No.	Roll No.	Name of Students	Organizational Structure & Dynamics (OSD)	Management Accounting (MA)	Managerial Communication (MC)	Management Information Systems (MIS)	Quantitative Techniques for Advertising and Public Relations (QTAPR)	Integrated Marketing Communication (IMC)
1	APR1-01	GANDHI RUDRA KISHOREKUMAR	7	19	18	16	4	26
2	APR2-02	JAIN RIYA DEEPAK	11	20	24	13	10	22
3	APR3-06	MARU NETI KALPESHBHAI	6	22	20	12	21	21
4	APR4-08	NASRA MUSKAN MANOHARLAL	15	24	23	18	23	22
5	APR5-11	PATEL MEET KANUBHAI	13	26	17	24	19	22
6	APR6-13	SHAH AASTHA ABHINAV	11	24	29	19	10	22
7	APR7-14	SHAH ARCHI VAIBHAVKUMAR	26	28	28	22	29	26
8	APR8-16	SHAH JIYA UMANG	26	28	24	22	25	22
9	APR9-17	SOLANKI MAHIMA MAHESHKUMAR	AB	AB	AB	15	8	19
10	APR10-18	THAKKAR HETVI JITENDRAKUMAR	16	22	27	24	25	23
11	APR11-19	TRIVEDI VANSH CHAITANYAKUMAR	13	27	26	19	22	24
12	APR12-20	VADHER TIRTH YOGESHBHAI	15	22	17	17	8	18
13	APR13-21	BHADRA DHRUV HEMANT	14	22	22	13	10	20
14	APR14-22	JANI SNEHA HITESHKUMAR	8	18	22	13	15	17

**Note : Following type of students have to appear for the Remedial Examination:**

1. Those who did not appear in the said Mid Semester Examination (Absentees)
2. Those who have obtained less than 12 marks in the said Mid Semester Examination.

The detail for the Remedial Examination will be notified in the due course of time by the Department.